

# EAST *of* WESTERN

## OUR SERVICES

### Website Design

We work with you to create a custom front-end design for your website. Our design process includes creating 1-2 design concepts for the site and then working with you for 1-2 rounds of revisions to finalize the site layout. The East of Western system can also work with your existing website design.\*

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### Website Development

During the design process we will install the East of Western (EOW) Content Management System on your server so you can begin to upload and organize your content.

Once the site is coded and launched you will have full control over the content of your website, including images, text, videos and pages of the site. We can show you an online demo of the system if you would like more details.

Our development process includes:

- Installing the EOW system on your server. If you don't have a current hosting provider we can recommend a provider for you.
- Custom coding to create the front-end of your website
- Optimization of your website for all major Search Engines and Directories (SEO)
- Quality Assurance (QA) Testing across all major browsers and computer systems.
- Mobile site development so your site will work on mobile platforms including iPad and iPhone.

**PRICING:** Included below are different packages and pricing options.

### East Of Western Custom Design & Content Management System: \$3,500



- Custom design and development for your site
- East of Western Content Management System

We accept Cash, Check or Credit Cards.



### East Of Western Admin System w/ your existing website design: \$2,500\*

- Retro-fit the EOW Content Management System w/ your existing design. (Final pricing will be based on the complexity of your design and integration with East Of Western.

## OPTIONAL ADD-ONS:

### Custom Blog & Setup: \$750

Setup w/ a custom blog that matches the style of your website and is integrated w/ the East Of Western system.

### Facebook Integration: \$750

A Facebook page/tab that works with East Of Western to stream selected photo and video content from your website directly to your Facebook Business Page.